

Dear Entrepreneur,

Please find our pitch deck guidelines below. We use the pitch deck as a starting point, to initially determine if the proposition is sufficiently fitting to schedule an appointment.

Your pitch deck must at least include the following components:

1. Core value proposition
2. Explanation of problem
3. Limitations of current alternatives
4. Explanation of solution
5. Explanation of technology
6. Product roadmap (technology/ time/ money), including milestones
7. Schematic overview of developments since inception
8. Market
9. Schematic overview of the competition, including unfair competitive advantage
10. Team
11. Use of funds
12. Cashflow forecast
13. Funding plan after UNIIQ

To improve readability, we recommend that you:

- Use one sheet per subject
- Use tables and charts as much as possible
- Keep it simple

For additional tips and hints, please consult:

<https://www.slideshare.net/schlaf/startup-pitch-decks>

We are looking forward to receiving your pitch deck.

Best,
The UNIIQ team